

**Earth'song Day Event ID**

An event established to link hearts around the world through song, to transcend national and racial barriers in support of environmental protection and world peace. Each year on August 8 a live music festival takes place at Tokyo Tower linked via satellite to similar festivals at one or more of the major towers around the world. The mark expresses the harmonic and dynamic coexistence of humanity and nature. Selected as representative of the best of American Corporate Identity for the year 1993 and published in "American Corporate Identity 10".



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